2020 Roadway Safety Poster Contest for Children

Contest Participation Packet

“Every life counts in Connecticut”
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Thank you to all who support this safety effort!

YaleNewHaven Health
Yale New Haven Children’s Hospital

Connecticut Department of Transportation
CCIA
U.S. Department of Transportation Federal Highway Administration
AAA
Watch For Me CT

www.t2center.uconn.edu
The Connecticut Training & Technical Assistance Center (T2 Center) at UCONN, with support from agencies and organizations around the state, is holding the tenth annual Connecticut Roadway Safety Poster Contest for Children. We want to make roadway safety a priority and are asking the children of Connecticut to help promote roadway safety through art.

Our theme, “Every Life Counts in Connecticut”, focuses on the fact that all of Connecticut’s road users deserve safe and efficient roadways and that those people who work to maintain our roadways deserve a safe workplace. It also means that we are all responsible for doing our part to make those roadways safe.

Students in grades K-5 are invited to submit their original impressions of roadway safety. Students should depict those concepts and actions they think are vital to improving roadway safety: what drivers, passengers, pedestrians and bicyclists can do to protect their lives and the lives of those working on the road. Some examples of these concepts are: drive the speed limit, slow down in work zones, don’t be a distracted driver, and follow all road signs.

Please note the categories have changed this year. The contest categories are K-1st grade, 2nd – 3rd grade and 4th – 5th grade. Posters should be submitted to the UCONN T2 Center by March 13, 2020. Once the entries are received, they will be voted on by a panel of roadway safety professionals.

The top posters in each category will receive their awards and prizes at an award ceremony held in conjunction with Work Zone Safety Week during April 2020. All winners will be featured on the home page of the UCONN T2 Center’s website. Winners will be notified in writing by April 3, 2020.
Past Winners

Former K-1 Winner

WOW! These Are Great!

Former 2-4 Winner

ONE Text or Call COULD Wreck it ALL

Former 5-6 Winner

GET YOUR MODE ON THE ROAD!

EYES ON THE RISE
How to be Safe on the Roadway Video

It is important for us all to know how to stay safe when we’re on the roadway. This video is designed for children and discusses three different types of roadway safety - pedestrian safety, bicycle safety and ways to be safe as a passenger in a car. We encourage teachers to play this video for students when explaining the Roadway Safety Poster Contest.

Watch our video using the following link: http://youtu.be/SwKVEAKBLKc

Ruff Ruffman - Driving

The “Driving” digital initiative provides resources to encourage kids to become better passengers and to play an active role in helping parents to keep their eyes on the road. The campaign’s unusual approach tunes into the idea that kids are acutely aware of their parents’ distraction, especially when they are driving.

To visit the Website use the following link: http://pbskids.org/fetch/ruff/driving/

Web Links for Kids

Otto Club - AAA
http://hartford.aaa.com/traffic-safety/otto-the-auto

Elmer the Safety Elephant
www.elmer.ca/safety-village/traffic-safety

Elementary Safety - Road & Car Safety

Road Safety - Traffic Rules and Signs for Kids - Video
https://www.youtube.com/watch?v= _NeEF1fwT4k

How to be Safe on the Roadway Video
http://youtu.be/SwKVEAKBLKc

PBS Kids - Ruff Ruffman - Driving
http://pbskids.org/fetch/ruff/driving/

Web Links for Teachers & Parents

Connecticut Safe Routes to School
www.ct.gov/dot/cwp/view.asp?a=2094&q=587938

Watch for Me CT
http://www.watchformect.org/

Walk Bike to School Day
www.walkbiketoschool.org

Pedestrian & Bicycle Information Centers
www.pedbikeinfo.org

The National SAFE KIDS Campaign
www.safekids.org

Federal Highway Administration
www.fhwa.dot.gov/environment/bicycle_pedestrian

NHTSA - Parents Center
http://www.safercar.gov/parents/index.htm

www.t2center.uconn.edu
Instructions

1. **Send submissions to:**

   Regina Hackett, Program Assistant  
   CT Training & Technical Assistance Center  
   University of Connecticut  
   270 Middle Turnpike, U-5202  
   Storrs, CT 06269

2. **Categories:** The three categories for the 2020 poster contest are K-1, 2-3, and 4-5.

3. **Deadline:** To be eligible for the contest, all submissions must be postmarked no later than March 13, 2020.

4. **Materials:** To be considered, posters must be no larger than 8 1/2” x 11” and should be created on standard paper. All submissions need to be drawn horizontally (landscape orientation). Submissions that do not meet this criteria will not be considered, **no exceptions**.

5. **Identification:** Be sure to write the student’s name, grade and contact information on the back of the poster in pencil or ball point pen so that we can identify the artist. Do not use marker or anything that will bleed through to the front of the poster.

6. **Release Form:** A Release Form (copy enclosed) must be completed and signed by a parent or legal guardian for each poster submitted. (Please note: A release form must be submitted with each child’s artwork in order for him or her to be eligible.)

7. **Notification/Awards:** Winners will be notified by April 3, 2020.

8. **Use of Artwork:** Artwork becomes the property of the University of Connecticut and may be used for promotional and other purposes at the University’s discretion.

9. **For more information:** Please contact Regina Hackett, University of Connecticut, (860) 486-6753 or at regina.hackett@uconn.edu.
This document confirms the agreement between you and the University of Connecticut regarding your participation in the 2020 Roadway Safety Poster Contest for Children.

You hereby irrevocably grant to the University and its partners in the contest (CT Department of Transportation, CT Police Chiefs Association, AAA and Federal Highway Administration – CT Division Office) perpetually, exclusively, and for all media (print, electronic, video or any other formats), the right to use the artwork submitted for this contest by you or through your child’s school, and any reproductions of that artwork, and to identify your child as the artist, in any promotional materials at the exclusive discretion of the University and its contest partners. All artwork is the property of the University and will not be returned to the artist.

You hereby agree that you will not bring or consent to others bringing any claim or action against the University or its contest partners on the grounds that the identification of your child by name as the artist, or the use of anything contained in the artwork or in the promotion thereof, violates any rights whatsoever, including without limitation rights of privacy and publicity. You hereby release the University, its employees and those of its contest partners from any and all claims, demands, actions, causes of action, suits, costs, expenses, liabilities, and damages whatsoever that you may hereafter have against the University and/or its contest partners in connection with the artwork or the identification of your child as the artist.

This agreement shall not obligate the University or its contest partners to use the name of the artwork, or to use any of the rights granted hereunder, or to prepare, produce, exhibit, distribute or in any way exploit the artwork.

The University shall retain the right to assign its rights hereunder without your consent, in whole or in part, to any person, firm, organization or corporation.

AGREED TO AND ACCEPTED on this date: ______________________
Month, Day, Year

__________________________________          ____________________________________
Signature of Parent or Guardian                           Witness

Print Name of Parent or Guardian: ____________________________________________________
Print Name of Child / Artist: ___________________________Grade: _______________________
Home Address: __________________________________________________________________
Home Telephone Number: _________________________________________________________
Email Address: __________________________________________________________________

Additional Information:
Name of School: _________________________________________________________________
School Address: _________________________________________________________________
School Phone: ____________________________ Fax: __________________________________
Print Name of Teacher: __________________________________________________________
Teacher Email Address: ___________________________________________________________